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## **Anatomy of Second Generation “Indian” Cultural Events in the USA**

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**ABSTRACT** This paper discusses how second generation students of Indian descent negotiate their ethnic identities in colleges. Their experiences are the outcome of a series of underlying structural processes. The arrival of highly educated Indians to the US from 1965 and their subsequent settlement in mostly-white, middle class to affluent suburbs, the growing openness toward a performance and consumption based multiculturalism in post Civil Rights American society, as well as the growth of a post industrial economy with its emphasis on the sale of lifestyle and culturally marked products are important influences on what these mostly middle-class young people negotiate as their cultural repertoire. The chapter describes the compromises, ambiguities and challenges that are characteristic of the ethnicity that these middle-class Indian-origin students construct and negotiate as they balance their own inclinations, parental hopes