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Contemporary Comparative Cultural Studies: Theory, Contexts and Trends

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ABSTRACT This contribution investigates the important shifts in the field of the study of cultures over the past decades. The focus is primarily on cultural anthropology, although a disciplinary perspective is almost obsolete today. We state that the self-critical reflexive attitude of the past decades in anthropology is altering the approach to other cultures and other knowledge systems in a deep way. The major shifts are highlighted and some speculation is offered on the future development of the study of cultures and knowledge systems.