

**Teaching Values' Programme: It's Impact on
Urban Children (5-7 Years)**

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ABSTRACT The present study was undertaken to assess the impact of teaching values programme on urban children. The study was based upon the sample of 450 children of a randomly selected school of Ludhiana City. A 'teaching values' programme was designed to inculcate eleven universal values in children by means of stories, songs, discussion, art etc. A self-structured teaching values questionnaire was used to collect relevant data for the present study. The results revealed that there were statistically significant differences in the proportion of scores of the children of the experimental and control group at all age levels. No significant gender differences were found among children between 5-7 years of age in both the experimental and the control group. Statistically significant differences were also present among children of experimental and control group across all age levels.