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The Use of Cartoons as a Teaching Tool to Enhance Student Learning in Economics Education

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ABSTRACT Excellent and effective teaching demands a host of devices, techniques and strategies not only to achieve cross critical outcomes, but because variety, itself, is a desideratum. One teaching instrument which perhaps is too seldom used, is the economics cartoon. To encourage this development, learning activities become important. This paper investigates why Economics subject didactics students prescribed to cartoons as a teaching tool to enhance their learning. A survey was conducted to determine the use of cartoons as an effective teaching tool in Economics education. The results of the confirmatory factor analyses indicated that the six-factor-model shows a reasonable fit, since the two out of three conditions were consistently satisfied for the six-factor-model of this study. Further, interviews revealed that cartoons positively enhanced constructive learning, cooperative learning and collaborative learning amongst peers. Suggestions were made how to use cartoons as technique to creating interest and developing critical thinking and reflective teaching skills in Economics education.