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The Nigeria Win the War Fund: An Unsung Episode in Government-Press Collaboration in Nigeria during the Second World War

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ABSTRACT Contrary to prevailing notions, Nigerians, inspite of their distance from the theater of war, felt the great impact of World War II and made substantial sacrifices which contributed to Allied victory over Nazism. Using Archival sources and national dailies ignored by previous scholars, the paper concludes that there was positive collaboration between the colonial government and Nigerian press in Britain's Win the War efforts in Nigeria as illustrated by the Nigeria Win the War Fund.