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The Awareness of Occupational and Labour Market Information among in-School Youths in Calabar, Nigeria

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KEYWORDS Awareness. Occupational information. Labour Market Information. Youths

ABSTRACT Rapid changes in the Nigerian economy in recent years have brought about obvious transformation in the labour market and in the nature of many jobs. Using questionnaire data obtained from three hundred secondary and tertiary institution's students, this study explored the extent to which these young people are appreciating this trend through finding out their level of occupational and labour market information awareness. The results showed that most of the students are not aware of recent occupational and labour market information trends especially at the secondary level. The commonest sources of this information available to them are friends, parents, mass media and little effort by the school/counselor. Suggestions have been offered for increased level of awareness of information on occupations among the youths.