

Globalization and the Manufacturing Sector: A Study of Selected Textile Firms in Nigeria

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ABSTRACT This study examined the impact of globalization on the Nigerian manufacturing sector with focus on selected textile firms from Lagos, Asaba and Kano. The data were collected using both qualitative and quantitative methodologies. The former were collected through interviews while the latter were collected via structured questionnaire and documents. In all, 630 respondents were used for the study. The respondents were selected using multiple sampling techniques – comprising of (i) stratified random sampling (ii) quota sampling, and (iii) systematic sampling techniques. The data were analyzed using parametric and non-parametric statistics. The main finding of the study is that globalization had strong adverse effects on capacity utilization in the manufacturing sector. And that the problems associated with globalization and liberalization of trade hindered economic growth and sustainable development. The study concluded on the note that Nigeria needs to have a second thought on globalization and her membership of the WTO agreement if she does not intend to do away with the manufacturing sector of the economy.