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## **Consumer Awareness Regarding Legislation Organisations and Consumer Protection Laws**

**J. Kishtwaria, A. Sharma, N. Vyas and S. Sharma**

*Department of Family Resource Management College of Home Science,  
Palampur 176 062, Himachal Pradesh, India*

**KEYWORDS** Consumer; organization; protection laws; awareness; act

**ABSTRACT** The present study was conducted in Himachal Pradesh. A multistage random sampling technique with stratification at the household level was adopted to select sample area. The study revealed that 48 percent males and 20 percent females were aware of the consumer courts and consumer forums. Printed media was the main source of information for males and friends and neighbours for the females. As the awareness regarding consumer protection laws was concerned, both the male and female respondents were highly aware about weights and measures act and least aware of household electric appliance order. Only 2 percent males were aware of consumer Guidance Society, Hyderabad and Consumer Forum, Bombay. Awareness of the male and female respondents regarding consumer protection laws showed significant difference.

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