

Training in Medical Tourism, a Necessity or a Perspective? A Needs Analysis of Stakeholders on Training Issues in Medical Tourism

Ahmet Savasan¹, Huseyin Uzunboylu² and Ediz Tuncel³

*Near East University, Atatürk Faculty of Education, Department of Curriculum and Instruction,
Northern Cyprus, Via Mersin 10, Turkey*

*Phone: +90 392 22 36 464, E-mail: ¹<savasanahmet@gmail.com>,
²<huseyin.uzunboylu@neu.edu.tr>, ³<ediztuncel@yahoo.com>*

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ABSTRACT Medical tourism, having a very long history, is a form of tourism related to health issues of people who travel to other places in search of a better and cheaper medical treatment. Human relations and services take form and develop in accordance with the needs of individuals and societies. In line with the demands for quality, the scope and quality of the education sector has also increased. However, the results of this study reveal that there is no available source on systematic and program-based education services related to medical tourism in literature. This study, including stakeholders working for the North Cyprus health, tourism and education sectors in cooperation with the medical tourism context, focuses on the roles and responsibilities of the stakeholders, need of education and calls attention to the lack of systematic and program-based education for medical tourism related activities.