

## **Academic Success Factors: Implications for Teaching, Learning and Academic Administration**

Lucky Sibanda<sup>1</sup>, Chux Gervase Iwu<sup>2</sup> and Olumide Henrie Benedict<sup>3</sup>

<sup>1,2</sup>*Department of Entrepreneurship and Business Management, <sup>3</sup>School of Accounting Sciences,  
Faculty of Business, Cape Peninsula University of Technology, South Africa*  
*E-mail: <sup>1</sup><ckisto@gmail.com>, <sup>2</sup><iwuc@cput.ac.za>, <sup>3</sup><benedict@benedict.com>*

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**ABSTRACT** A group of second year students in a university of technology was asked to provide their perceptions of the main factors that contribute to their academic success and or failure. This exploratory study used the survey method to gather data from a convenient sample of the target population, which consisted of second year students offering Financial Management. This study undoubtedly has value because if the success and failure factors are identified and reconciled, students are likely to adjust their behaviour to produce positive outcomes. Beyond this, it must be acknowledged that entrepreneurship has been considered as one of the ways to boost the economy of any nation. Therefore, finding ways of attracting and retaining students on the program will improve access to entrepreneurship education as well as fast track economic development once graduates are able to add value to their respective communities.