

## **Concept-Based Instruction and Teacher Planning and Student Achievement in Persuasive Writing**

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**ABSTRACT** The purpose of this study is twofold: to analyze the relationship of the concept-based curriculum with what the teacher in persuasive writing will include in their lesson plan, and to come up with a yardstick that would provide a more concrete description on the impact of concepts to the students' performance in persuasive writing. The main method used in this study is exploratory and library research. The readings, however, point to the reality that given the right concept the learners can develop and could excel in writing persuasive essays. This study has found out through that indeed concept-based curriculum affects the performance of the writers. They provide a springboard to what the student has to write. When students are familiar with what they are talking, they can express themselves better and naturally they can be more convincing.